LUKE HILLS

CAMPAIGNS & CHARITIES CONVENOR



Hello! My name is Luke Hills, and I am running for Campaigns and Charities Convener. I am in my third year studying Sociology and Social and Public Policy. I first came to the Union in 2019 for freshers' week, then back for 2020/21 freshers' helper and I was a CSR until earlier this month. I love the Union and the people who give their time up to help run it, and I would appreciate helping out more; raising money for charities and running our campaigns in the process.

As Campaigns and Charities Convener I will continue to build from the previous Convener's success and the dedication she brought to the role. The team that she has built up is a great asset and I will plan to run events bringing in new folk and strengthening the bond of the committee.

Freshers' week is a great time to restart both of these aims and I will be running events to attract new members to the committee as well as welcome back others. I will aim to largely repeat what the previous Convener achieved in her record-breaking fresher's week, especially the Refuweegee collaboration. One change I would make is the naming of 'Pads and Pints' event: I think that we can attract more freshers (and newcomers in general) with a clearer name.

Additionally, I will facilitate greater participation from the committee and encourage the sub-projects of its members. I am pleased to see this already happening, with members keen to work on combatting gender-based violence and potentially setting up meetings for survivors in the university and activists to press for change. This has my full support, and I will offer autonomy, advice and funds to see this made a reality. I will also be open to other ideas the committee may have.

I also aim to establish a consistent source of funds through regular bake sales. Bake sales have been proven to make money and I plan to organise them regularly outside the QMU, library hill and the vet campus. This money will go to the charities, but also build up our own budget for events like the Red Ribbon Ball (which acts as a multiplier for the funds we put into it). I will also attempt to grow the profile of the condom/menstrual booth through paid promotion.