



URJA SINGH

(SHE/HER)

VPMCS

Hi, my name is Urja and I'm running for VPMCS of the QMU for this upcoming academic year. I'm a second year business student and have been involved with the union since being a 2023 fresher helper. Within the union I was elected CSR in the previous autumn elections. Currently I hold the position of events committee lefty and am a regular host of the Wednesday Big Bar Quiz. Outside the QMU I am a member of both the stand-up comedy and improv societies and have an interest in the music industry which is an advantage in a union with such a rich music history and future.

Manifesto

Student Engagement

Increasing student engagement with the QMU is a key anchor to our success. Currently, the university is observing a decrease in student engagement which in turn is impacting our union. To combat this I would like to focus on improving the QMU's overall image with the student body and actively working to retain freshers interest proceeding freshers week. I aim to increase the presence and quality of posts on the QMU social media pages, especially utilising shorter-form video content on platforms such as TikTok and Instagram stories. I want to push for the creation of a communications committee in order to focus on this and to ensure that all events and aspects of the union effectively reach students. I would also aim to increase the benefits offered to those with QMU memberships. This would include exclusive drink offers in Bar and discounted tickets to events run by us. These changes should also be well advertised to students. Also, when it comes to increasing engagement Freshers are our easiest and most important group to capture. After a successful freshers week, the image of the unions is at its peak and it is vital to maintain student interest from this point. To do this I suggest we do semi-frequent themed club nights in Venue as this is a big part of what students would find captivating about the QMU during freshers. Once a positive image is cemented students are more likely to partake in other activities and services within the union.



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Clubs & Societies

in regard to events, I would like to work more closely with society's in the planning stages of events. By creating events in the QMU centred around certain large-scale interests we are able to have a guaranteed turnout while also giving societies the chance to have bigger events with the backing of the QMU's committees.

Welfare and Safety

I believe that the union should be more involved in tackling the problem of loneliness on campus. Many students struggle with the university transition and we are in the position to tackle this issue by advertising regular meet-ups with the sole purpose of giving students a place to meet new people. At present these events only take place at the start of the year but I would like to make them more frequent. The union has also been very involved in tackling the issues of Gender Based Violence (GBV) on campus this past year. I would like to continue this work, especially with the campaigns and welfare committees to support initiatives that aim to change the cycle of GBV within our university. I would also like to improve the QMU's reporting system for GBV to make it easier and more comfortable for victims to reach out for help and get the resources they need. Overall, my vision for the union is to cultivate a deeper connection with students. By expanding awareness I aim to increase foot traffic in our building and establish a strong foundation for future success