

# MATILDA EKER

## PUBLICATIONS CONVENOR



My name is Matilda and I'm a third year English Literature student from Sweden. This year I've been qmunicate's design and illustration editor as well as co-President for Glasgow University Zine Society (PITH), and I'd love to continue my involvement in student publishing by becoming qmunicate's next Editor-In-Chief.

When I'm not busy working on qmunicate or PITH I like crocheting, going for walks in nature, or spending hours listening to Taylor Swift.

If I become Publications Convenor, my main goal will be to increase engagement. This past year we have had rather low engagement, with just a few numbers of contributors at each meeting. However, I do not believe this is at all due to a lack of interest in student publications– on the contrary I think it's something which a lot of people would like to be more engaged in– but rather because people do not know about qmunicate. This is likely because online university has made it much harder to find and join societies and publications.

I think qmunicate should have its own stall at the Freshers' Fair, to make sure new students find us. I also think we should print more flyers and posters to spread during freshers' week and throughout the semester, particularly in anticipation for our new issues.

Another way to boost engagement is by organising more events. Therefore, I would add a new position to the qmunicate team: Events Organiser. I have found with the zine society that events such as arts and craft workshops are great for keeping up interest and making people feel comfortable and welcome in the society. After all, people just want to make friends, and I think that's an important thing to acknowledge when organising any university society. I'm also convinced that people will be more inclined to contribute to the magazine if they feel like they are welcome in the group. I also think this can be ensured by holding informal pub socials after contributors' meetings.

I remember how daunting contributors' meetings felt to me as a fresher, which is why I will work hard to make sure qmunicate is a welcoming, friendly and safe space so people want to get involved with us!